



#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : William L. Thomas et al.

Serial No. :

Filed : Concurrently Herewith

For : PROGRAM GUIDE SYSTEM WITH MONITORING OF

ADVERTISEMENT USAGE AND USER ACTIVITIES

Group Art Unit:

Examiner

Hon. Assistant Commissioner for Patents Washington, D.C. 20231

### INFORMATION DISCLOSURE STATEMENT

Sir:

In accordance with 37 C.F.R. §§ 1.56 and 1.97, applicants wish to call the attention of the Examiner to the following documents:

#### U.S. Patents

Harvey et al. U.S. Patent 4,694,490 (9/15/87)
Harvey et al. U.S. Patent 5,335,277 (8/2/94)
Davis et al. U.S. Patent 5,559,548 (9/24/96)
Hendricks et al. U.S. Patent 5,559,549 (9/24/96)
Miller et al. U.S. Patent 5,585,866 (12/17/96)
Knee et al. U.S. Patent 5,589,892 (12/31/96)
Hendricks et al. U.S. Patent 5,600,364 (2/4/97)
Hendricks et al. U.S. Patent 5,600,573 (2/4/97)
Alten et al. U.S. Patent 5,635,978 (6/3/97)
Hendricks et al. U.S. Patent 5,659,350 (8/19/97)
Hendricks et al. U.S. Patent 5,682,195 (10/28/97)
Hendricks et al. U.S. Patent 5,734,853 (3/31/98)
Reilly et al. U.S. Patent 5,760,821 (6/2/98)

### Foreign Patent Documents

WO 98/06219 (2/12/98)
WO 97/49242 (12/24/97)
WO 97/49237 (12/24/97)
WO 97/48230 (12/18/97)
WO 97/42763 (11/13/97)
WO 97/31480 (8/28/97)
WO 97/18675 (5/22/97)
WO 96/41471 (12/19/96)
WO 96/09721 (3/28/96)
WO 95/32585 (11/30/95)
WO 95/07003 (3/9/95)

These patents are listed on the accompanying Form PTO-1449 and copies are enclosed herewith.

Consideration of the foregoing in relation to this patent application is respectfully requested.

Respectfully submitted,

G. Victor Treyz

Reg. No. 36,294 Attorney for Applicants

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**FORM PTO-1449** 

# U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE

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UV-	57		

SERIAL NO.

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

APPLICANT William L. Thomas et al.

**FILING DATE** 

**GROUP** 

### **U.S. PATENT DOCUMENTS**

EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	4,694,490	9/15/87	Harvey et al.	380	20	
	5,335,277	8/2/94	Harvey et al.	380	20	
<del></del>	5,740,549	4/14/98	Reilly et al.	705	14	
-	5,589,892	12/31/96	Knee et al.	348	731	
	5,635,978	5/3/97	Alten et al.	348	7	L
	5,585,866	12/17/96	Miller et al.	348	731	
	5,559,548	9/24/96	Davis et al.	348	6	
	5,559,549	9/24/96	Hendricks et al.	348	6	
	5,600,364	2/4/97	Hendricks et al.	348	1	
	5,600,573	2/4/97	Hendricks et al.	364	514	
	5,659,350	8/19/97	Hendricks et al.	348	6	
	5,682,195	10/28/97	Hendricks et al.	348	6	
	5,760,821	6/2/98	Ellis et al.	348	10	
	5,734,853	3/31/98	Hendricks et al.	395	352	
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**EXAMINER** 

DATE CONSIDERED



**FORM PTO-1449** 

# U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

ATTY. DOCKET NO. SERIAL NO. UV-57

APPLICANT William L. Thomas et al.

FILING DATE

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### **FOREIGN PATENT DOCUMENTS**

		FOREIGN P	PATENT DOCUM	MENTS			
EXAMINER	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
INITIAL						YES	NO
	WO 98/06219	2/12/98	PCT	H04N	7/10		
	WO 97/49242	12/24/97	PCT	H04N	7/10		
	WO 97/49237	12/24/97	PCT	H04N	5/445		
	WO 97/48230	12/18/97	PCT	H04N	7/00		
	WO 97/42763	12/13/97	PCT	H04N	7/173		
	WO 97/31480	8/28/97	PCT	H04N	7/10		
1	WO 97/18675	5/22/97	PCT	H04N	7/173		1
+	WO 96/41471	12/19/96	PCT	H04N	7/088		
	WO 96/34491	10/31/96	PCT	H04N	7/025		
	WO 96/09721	3/28/96	PCT	H04N	7/025		
ı	WO 95/32585	11/30/95	PCT	H04N	7/10		
1	WO 95/07003	3/9/95	PCT	H04N	5/782		
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DATE CONSIDERED